

28 September 2018

**Directa Plus plc**  
 (“Directa Plus” or the “Company”)

**Director Dealing**

Directa Plus (AIM: DCTA), a producer and supplier of graphene-based products for use in consumer and industrial markets, announces that it has received notification that Marco Ferrari, CFO, purchased 4,500 ordinary shares of 0.25 pence each (“Ordinary Shares”) in the Company at the price of 63p per share, on 28 September 2018.

Marco Ferrari’s total interest in the Company is now 15,666 Ordinary Shares, representing 0.035% of the total voting rights of the Company.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Marco Ferrari
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CFO
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Directa Plus plc
b)	LEI	213800X2DQST3K5ND898
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 0.25p each  ISIN: GB00BSM98843		
b)	Nature of the transaction	Acquisition of shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		63p	4,500	
d)	Aggregated information  - Aggregated volume  - Price	4,500  63p		
e)	Date of the transaction	28 September 2018		
f)	Place of the transaction	London Stock Exchange (XLON); AIM		

*This announcement contains inside information for the purposes of Article 7 of EU Regulation 596/2014*

- End -

For further information please visit <http://www.directa-plus.com/> or contact:

**Directa Plus plc**

Giulio Cesareo, CEO  
Marco Ferrari, CFO

+39 02 36714458

**Cantor Fitzgerald Europe (Nominated Adviser and Joint Broker)**

Rick Thompson, Philip Davies (Corporate Finance)  
Caspar Shand Kydd (Sales)

+44 20 7894 7000

**N+1 Singer (Joint Broker)**

Mark Taylor, Lauren Kettle

+44 20 7496 3069

**Tavistock (Financial PR and IR)**

Simon Hudson, Sophie Prail, Edward Lee

+44 20 7920 3150

**Notes**

Our focus is principally on the two sectors in which we have strong commercial advantage through developed and launched products and a technological lead: environmental (based on our Grafysorber® product) and textiles (based on our G+ products). In addition, we will continue to pursue opportunities in tyres and asphalt, also using our G+ products. All our products are hypoallergenic, non-toxic and sustainably produced.