

19 June 2020



Directa Plus plc
("Directa Plus" or the "Company")

Launch of Co-Mask™ and online retail shop

Directa Plus (AIM: DCTA), a leading producer and supplier of graphene nanoplatelets based products for use in consumer and industrial markets, announces that its G+® graphene enhanced facemasks, *Co-mask™*, are now available for retail sale at a new, dedicated website: <https://graphene-plus.com/>

Since the dangers of Covid-19 first started to become apparent the Company has been determined to help with the fight against the disease, and to use the unique properties of graphene and the strength of Directa Plus' IP portfolio to enhance personal protective equipment. The Company redirected effort and resources in its Advanced Development Area, R&D facility, to achieve this.

The *Co-mask™* range of G+® masks have been designed to be suitable for use by commuters, in the workplace, and during sport and exercise. The graphene enhancements deliver a range of benefits to the user:

- G+® enhanced fabric is naturally bacteriostatic – which means that it stops bacteria reproducing on the mask and the fabric itself is dermatologically tested and hypoallergenic
- The Planar Thermal Circuit® built into the highly breathable fabric spreads heat from directly in front of the wearers mouth for greater comfort
- The *Co-mask™* comes in multiple sizes and is easily adjustable for maximum ergonomic comfort
- Washable, with replaceable G+® enhanced filters, the *Co-mask™* can be reused, making it more environmentally and economically sustainable than alternatives
- G+® enhanced filters are certified to have high filtration performance and high respiratory performance in line with European Standard EN 14683

Commenting, Giulio Cesareo, Founder and CEO of Directa Plus, said: "I would like to thank all of the team at Directa who have made the development of the *Co-mask™* possible during a very difficult time, in Italy and around the world.

"Directa's focus is always on taking existing products and adding the graphene enhancements that make the user experience better and safer; and doing so in an environmentally sustainable way. We hope that these graphene enhanced masks will prove themselves as a useful addition to the fight against coronavirus.

"Our next target as a Company is to provide products for air pollution. We hope that this will be the first step towards entry into the air purification vertical."

For further information please visit <http://www.directa-plus.com/> or contact:

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About Directa Plus

Our focus is principally on the two sectors in which we have strong commercial advantage through developed and launched products and a technological lead: environmental (based on our Grafysorber® product) and textiles (based on our G+ products). In addition, we will continue to pursue opportunities in elastomers and composites (including tyres and asphalt), also using our G+ products. All our products are hypoallergenic, non-toxic and sustainably produced.

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