

29 July 2020



Directa Plus plc
("Directa Plus" or the "Company")

Co-operation Agreement with Italdesign

Directa Plus (AIM: DCTA), a leading producer and supplier of graphene nanoplatelets based products for use in consumer and industrial markets, is pleased to announce that it has signed a technical and commercial agreement with Italdesign S.p.A, a global leader in automotive design and engineering.

Part of Volkswagen AG, Italdesign also specialises in styling, engineering, prototyping and testing services, and the manufacture of ULSP (ultra-low series production).

The partnership between Directa Plus and Italdesign has been signed for an initial nine years to explore, test, and build automotive components that are enhanced by the properties of the Company's proprietary graphene technology. Applications could include car interiors, paints, and mechanical components.

Giulio Cesareo, Chief Executive of Directa Plus, commented: "Italdesign is an unquestioned leader in automotive design and engineering, having played a part in the design in some of the world's highest performing, and highest selling cars over the last 50 years.

"It is a pleasure to be able to work with some of the finest minds in the automotive industry to realise the benefits and enhancements that graphene can bring to motor vehicles.

"This is a key step in bringing Directa Plus's expertise in graphene manufacturing and product engineering into an automotive industrial vertical, and we are confident this agreement will prove an excellent foundation for future growth in the sector."

For further information please visit <http://www.directa-plus.com/> or contact:

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About Directa Plus

Our focus is principally on the two sectors in which we have strong commercial advantage through developed and launched products and a technological lead: environmental (based on our Grafysorber® product) and textiles (based on our G+ products). In addition, we will continue to pursue opportunities in elastomers and composites (including tyres and asphalt), also using our G+ products. All our products are hypoallergenic, non-toxic and sustainably produced.

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