

5 December 2018



Directa Plus plc
("Directa Plus" or the "Company")

Directa Plus to present at Denim Première Vision

Directa Plus (AIM: DCTA), a producer and supplier of graphene-based products for use in consumer and industrial markets, is pleased to announce that it will be attending and presenting with Arvind Limited ("Arvind"), one of the world's largest denim producers, at the "Smart Talks", at the Denim Première Vision event in London. The presentation will take place on Thursday, 6 December 2018 at the Smart Square, at The Old Truman Brewery, 91 Brick Lane, London E1 6QL.

Razvan Popescu, Chief Operating Officer at Directa Plus, and Stefano Aldighieri, Creative Director at Arvind, will be presenting from 11:00am – 11:20am on that day. The presentation will cover 'Graphene Plus upgraded for Functional Denim'.

The presentation will be made available to view via the following channels:

- <https://www.denimpremierevision.com/7-smart-talks-day-2/>
- <https://www.denimpremierevision.com/visit/agenda/>
- <https://www.facebook.com/denimpremierevision>
- <https://twitter.com/denimpv>
- <https://www.instagram.com/denimbypv/>
- <https://www.linkedin.com/showcase/denim-premi%C3%A8re-vision/>

No new material information will be disclosed.

For more information about the event and the full agenda, please visit <https://www.denimpremierevision.com/news/eco-creation/7-smart-talks-day-2/>

For further information please visit <http://www.directa-plus.com/> or contact:

Directa Plus plc	+39 02 36714458
Giulio Cesareo, CEO	
Marco Ferrari, CFO	
Cantor Fitzgerald Europe (Nominated Adviser and Joint Broker)	+44 20 7894 7000
Rick Thompson, Philip Davies, Will Goode (Corporate Finance)	
Caspar Shand Kydd (Sales)	
N+1 Singer (Joint Broker)	+44 20 7496 3069
Mark Taylor, Lauren Kettle	
Tavistock (Financial PR and IR)	+44 20 7920 3150
Simon Hudson, Sophie Prail, Edward Lee	

About Directa Plus

Directa Plus is principally focussed on the two sectors in which it has a strong commercial advantage through developed and launched products and a technological lead: environmental (based on our Grafysorber® product) and textiles (based on our G+ products). In addition, the Company will continue to pursue opportunities in elastomers and composites (including tyres and asphalt), also using G+ products. All Directa Plus products are hypoallergenic, non-toxic and sustainably produced.

About Arvind

The Arvind group of companies has 42,000 employees across verticals ranging from retail to advanced materials, environmental and social solutions to real estate, apparel to agriculture. Arvind Denim produces over 100 million metres of fabrics and six million pairs of jeans and supplies a portfolio of brands that are distinctive and relevant across diverse consumers including Cherokee, Excalibur, Flying Machine, Gant, Levi's, Nautica, Pier Cardin Paris, Tommy Hilfiger and Wrangler.

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