

28 September 2018

Directa Plus plc
 (“Directa Plus” or the “Company”)

Director Dealing

Directa Plus (AIM: DCTA), a producer and supplier of graphene-based products for use in consumer and industrial markets, announces that it has received notification that Marco Ferrari, CFO, purchased 4,500 ordinary shares of 0.25 pence each (“Ordinary Shares”) in the Company at the price of 63p per share, on 28 September 2018.

Marco Ferrari’s total interest in the Company is now 15,666 Ordinary Shares, representing 0.035% of the total voting rights of the Company.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Marco Ferrari
2	Reason for the notification	
a)	Position/status	CFO
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Directa Plus plc
b)	LEI	213800X2DQST3K5ND898

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	ordinary shares of 0.25p each
	Identification code	ISIN: GB00BSM98843
b)	Nature of the transaction	Acquisition of shares
c)	Price(s) and volume(s)	
		Price(s) Volume(s)
		63p 4,500
d)	Aggregated information	
	- Aggregated volume	4,500
	- Price	63p
e)	Date of the transaction	28 September 2018
f)	Place of the transaction	London Stock Exchange (XLON); AIM

This announcement contains inside information for the purposes of Article 7 of EU Regulation 596/2014

- End -

For further information please visit <http://www.directa-plus.com/> or contact:

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Tavistock (Financial PR and IR) Simon Hudson, Sophie Prail, Edward Lee	+44 20 7920 3150

Notes

Our focus is principally on the two sectors in which we have strong commercial advantage through developed and launched products and a technological lead: environmental (based on our Grafysorber® product) and textiles (based on our G+ products). In addition, we will continue to pursue opportunities in tyres and asphalt, also using our G+ products. All our products are hypoallergenic, non-toxic and sustainably produced.