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Directa Plus plc
("Directa Plus" or the "Company")

Appointment to Industry Council of the US National Graphene Association

Directa Plus (AIM: DCTA), a producer and supplier of graphene-based products for use in consumer and industrial markets, is pleased to note the announcement from the US National Graphene Association ("NGA") appointing Directa Plus as the newest member of its Industry Council. Membership of the NGA's Industry Council is available only to a select group of influential Graphene companies positioned to assume the leading role in the development of the global graphene market and advancing the commercialization of graphene. The full text of the announcement from the NGA is set out below.

Directa Plus Joins The National Graphene Association As The Newest Industry Council Member
National Graphene Association Appoints Directa Plus As The Newest Member Of Graphene Industry Council

Nashville, Tennessee- The National Graphene Association (NGA), the main organization and body in the US advocating and promoting the commercialization of graphene, announces the Milan, Italy-based company, Directa Plus Plc (listed on the AIM market of the London Stock Exchange – AIM: DCTA) as the newest member of the NGA Industry Council.

NGA's Industry Council is an exclusive, invitation-only membership category, available to a select group of influential Graphene companies positioned to assume the leading role in the development of the global graphene market and advancing the commercialization of graphene.

Established in 2005, Directa Plus has a patented technology process and a portfolio packed with product and application patents. They produce their graphene-based products at their own factory in Lomazzo, Italy, with a scalable and exportable manufacturing model enabling the set-up of additional production at customer locations to reduce transportation costs, waste and time-to-utilization. Directa Plus partners with customers to offer them the high-performance benefits of graphene in their own products.

"The strategic decision to appoint Directa Plus to the Industry Council was based on the prominence of Directa Plus as one of the largest producers and suppliers of graphene-based products in consumer and industrial markets worldwide. With Founder and CEO Giulio Cesareo's vision and commitment to excellence, NGA and Directa Plus will join forces to steer the global graphene development at this pivotal stage and open up new consumer markets to graphene. We look forward to their presence and contribution at NGA's future events in 2019", said Dr. Zina Jarrahi Cinker, Executive Director of the NGA."

NGA Founder and President, Ed Meek said, "We are excited to have Directa Plus join the NGA Industry Council. We look forward to the new opportunities the collaboration will bring, not only between NGA and Directa Plus, but the entire graphene community and beyond."

“We are very proud of this invitation”, said Giulio Cesareo, Founder & CEO of Directa Plus. “We are wholly supportive of the NGA’s mission to promote the commercialization of graphene in the US as well its focus on addressing critical issues such as policy and standards development and its drive to put together current and future stakeholders. This strategy will be fundamental for the entire graphene industry worldwide.”

“The US market is a key target for Directa Plus, with important global businesses in our company maker verticals of textiles and environmental services. We foresee potential opportunities for partnerships in sportswear, city wear, jeans, workwear, but also in tires and asphalts where we have already demonstrated the benefits the addition of our graphene products can bring to customers. We look forward to playing an active role in the NGA’s activities in the US.”

About the National Graphene Association (NGA)

The National Graphene Association is the main organization and body in the U.S. advocating and promoting the commercialization of graphene. NGA is focused on addressing critical issues such as policy and standards development that will result in effective integration of graphene and graphene based materials globally. NGA brings together current and future graphene stakeholders — entrepreneurs, companies, researchers, developers and suppliers, investors, venture capitalists and government agencies — to drive innovation, and to promote and facilitate the commercialization of graphene products and technologies.

For further information please visit <http://www.directa-plus.com/> or contact:

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About Directa Plus

Our focus is principally on the two sectors in which we have strong commercial advantage through developed and launched products and a technological lead: environmental (based on our Grafyosorber® product) and textiles (based on our G+ products). In addition, we will continue to pursue opportunities in elastomers and composites (including tyres and asphalt), also using our G+ products. All our products are hypoallergenic, non-toxic and sustainably produced.

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