

Directa Plus plc
 (“Directa Plus” or the “Company”)

Exercise of Options and Director / PDMR Dealing

Directa Plus (AIM: DCTA) announces the exercise of options on 26 June 2020 in respect of ordinary shares of 0.25 pence each (“Ordinary Shares”) for the following directors and senior managers listed below, with the new Ordinary Shares to be admitted to trading on AIM on 3 July 2020.

Name	Position	Number of options exercised	Exercise Price
Giulio Cesareo	Chief Executive Officer	55,522	0.25 pence
Marco Ferrari	Chief Financial Officer	27,033	0.25 pence
Razvan Popescu	Chief Operating Officer	16,636	0.25 pence
Laura Rizzi	Chief Technical Officer	12,789	0.25 pence

Disposal of Ordinary shares

On 26 June 2020 the following directors and senior managers also sold the number of shares noted below to facilitate the exercise of options. The increased number of Ordinary Shares held by each individual following the exercise of options and disposal of shares, along with percentage of share capital held is also detailed.

Name	Position	Number of Ordinary Shares sold	Price	Number of Ordinary Shares held (subsequent to options exercise and share disposal)	Percentage of total share capital held (subsequent to options exercise and share disposal)*
Giulio Cesareo**	Chief Executive Officer	18,027	75 pence	3,842,286	6.29%
Marco Ferrari	Chief Financial Officer	12,528	75 pence	44,304	0.07%
Razvan Popescu	Chief Operating Officer	7,639	75 pence	26,770	0.04%
Laura Rizzi	Chief Technical Officer	5,806	75 pence	6,983	0.01%

*based on the Company’s issued share capital as enlarged by the exercise of options, as detailed in this announcement

** Giulio Cesareo’s shareholding in the Company is held by Galbiga Immobiliare S.r.l., and he and his family are the sole beneficiaries of the Ordinary Shares held by Galbiga Immobiliare S.r.l.

Application has been made to the London Stock Exchange for the 111,979 new Ordinary Shares to be admitted to trading on AIM (“Admission”). It is expected that Admission will become effective at 8.00 a.m. on 3 July 2020.

Following the issue of the new Ordinary Shares, the Company's issued share capital will comprise 61,110,962 Ordinary Shares. The total number of voting rights in the Company will be 61,110,962. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Disclosure Guidance and Transparency Rules of the Financial Conduct Authority.

For further information please visit <http://www.directa-plus.com/> or contact:

Directa Plus plc +39 02 36714458
 Giulio Cesareo, CEO
 Marco Ferrari, CFO

Cantor Fitzgerald Europe (Nominated Adviser and Joint Broker) +44 20 7894 7000
 Rick Thompson, Philip Davies, Will Goode (Corporate Finance)

N+1 Singer (Joint Broker) +44 20 7496 3069
 Mark Taylor

Tavistock (Financial PR and IR) +44 20 7920 3150
 Simon Hudson, Edward Lee

About Directa Plus

Our focus is principally on the two sectors in which we have strong commercial advantage through developed and launched products and a technological lead: environmental (based on our Grafysorber® product) and textiles (based on our G+® products). In addition, we will continue to pursue opportunities in elastomers and composites (including tyres and asphalt), also using our G+® products. All our products are hypoallergenic, non-toxic and sustainably produced.

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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Giulio Cesareo
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Directa Plus plc

b)	LEI	213800X2DQST3K5ND898	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25p each ISIN: GB00BSM98843	
b)	Nature of the transaction	Exercise of options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.25 pence	55,522
d)	Aggregated information - Aggregated volume - Price	N.A. [single transaction] N.A. [single transaction]	
e)	Date of the transaction	26 June 2020	
f)	Place of the transaction	London Stock Exchange (XLON); AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Giulio Cesareo	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Directa Plus plc	
b)	LEI	213800X2DQST3K5ND898	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25p each ISIN: GB00BSM98843	
b)	Nature of the transaction	Sale of Ordinary Shares	

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		75 pence	18,027
d)	Aggregated information - Aggregated volume - Price	N.A. [single transaction] N.A. [single transaction]	
e)	Date of the transaction	26 June 2020	
f)	Place of the transaction	London Stock Exchange (XLON); AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Marco Ferrari	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Directa Plus plc	
b)	LEI	213800X2DQST3K5ND898	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25p each ISIN: GB00BSM98843	
b)	Nature of the transaction	Exercise of options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.25 pence	27,033
d)	Aggregated information - Aggregated volume - Price	N.A. [single transaction] N.A. [single transaction]	
e)	Date of the transaction	26 June 2020	
f)	Place of the transaction	London Stock Exchange (XLON); AIM	

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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Marco Ferrari	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Directa Plus plc	
b)	LEI	213800X2DQST3K5ND898	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25p each ISIN: GB00BSM98843	
b)	Nature of the transaction	Sale of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		75 pence	12,528
d)	Aggregated information - Aggregated volume - Price	N.A. [single transaction] N.A. [single transaction]	
e)	Date of the transaction	26 June 2020	
f)	Place of the transaction	London Stock Exchange (XLON); AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Razvan Popescu	
2	Reason for the notification		
a)	Position/status	Executive Director	

b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Directa Plus plc	
b)	LEI	213800X2DQST3K5ND898	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25p each ISIN: GB00BSM98843	
b)	Nature of the transaction	Exercise of options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.25 pence	16,636
d)	Aggregated information - Aggregated volume - Price	N.A. [single transaction] N.A. [single transaction]	
e)	Date of the transaction	26 June 2020	
f)	Place of the transaction	London Stock Exchange (XLON); AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Razvan Popescu	
2	Reason for the notification		
a)	Position/status	Executive Director	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Directa Plus plc	
b)	LEI	213800X2DQST3K5ND898	

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25p each ISIN: GB00BSM98843	
b)	Nature of the transaction	Sale of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		75 pence	7,639
d)	Aggregated information - Aggregated volume - Price	N.A. [single transaction] N.A. [single transaction]	
e)	Date of the transaction	26 June 2020	
f)	Place of the transaction	London Stock Exchange (XLON); AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Laura Rizzi	
2	Reason for the notification		
a)	Position/status	Executive Director	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Directa Plus plc	
b)	LEI	213800X2DQST3K5ND898	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25p each ISIN: GB00BSM98843	
b)	Nature of the transaction	Exercise of options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)

		0.25 pence	12,789
d)	Aggregated information - Aggregated volume - Price	N.A. [single transaction] N.A. [single transaction]	
e)	Date of the transaction	26 June 2020	
f)	Place of the transaction	London Stock Exchange (XLON); AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Laura Rizzi	
2	Reason for the notification		
a)	Position/status	Executive Director	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Directa Plus plc	
b)	LEI	213800X2DQST3K5ND898	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25p each ISIN: GB00BSM98843	
b)	Nature of the transaction	Sale of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		75 pence	5,806
d)	Aggregated information - Aggregated volume - Price	N.A. [single transaction] N.A. [single transaction]	
e)	Date of the transaction	26 June 2020	
f)	Place of the transaction	London Stock Exchange (XLON); AIM	