

The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulation (EU) No. 596/2014 ("MAR"). Upon the publication of this announcement via a Regulatory Information Service ("RIS"), this inside information is now considered to be in the public domain.

30 April 2018

**Directa Plus plc**  
("Directa Plus" or the "Company")

**Directa Plus Signs Exclusive Agreement with Global Leader in Luxury Accessories**

*New 12-month contract with existing client to produce luxury accessories with increased mechanical properties*

Directa Plus plc (AIM: DCTA), a producer and supplier of graphene-based products for use in consumer and industrial markets, is pleased to announce that it has entered into a 12-month exclusivity agreement and 9-month development agreement with an existing customer, a global luxury accessories producer, to produce accessories with increased mechanical properties. The value of the exclusivity and the development agreement, ahead of entering into an anticipated commercial contract, amounts to approximately €130,000.

Following on from the success of the previous project of developing an entire generation of graphene-enhanced accessories, Directa Plus was awarded the contract as the Company demonstrated that it could further increase the mechanical properties through its new process for the physical functionalisation of graphene. The Company believes that this new process gives it a clear competitive advantage because it is a purely physical process and not chemical. Directa Plus has commenced work with the client at its Advanced Development Area facility, which has the added benefit of reducing the time it will take to bring this product to the market. The Company expects to move to a commercial agreement shortly after the completion of this project.

Giulio Cesareo, Chief Executive Officer of Directa Plus, said: "We are delighted to continue our work with this forward-thinking premier global player in the luxury accessories market and look forward to helping them launch leading graphene-enhanced products that will set new industry standards. The deal further demonstrates the increasing traction and great opportunities that exist for our innovative and disruptive G+ material, especially as we now have an enhanced process for the physical functionalisation of graphene, and companies across multiple large global industries are waking up to the benefits we can bring to them."

**Enquiries**

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**About Directa Plus**

Directa Plus is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets worldwide. By incorporating Directa Plus' unique graphene blends, identified by the

G+ brand, its customers can enhance the performance of their end products without significantly increasing their cost. Directa Plus graphene-based products are natural, chemical-free, sustainably produced and tailored to specific customer requirements for commercial applications such as smart textiles, tyres, composite materials and environmental solutions.

Established in 2005, the Company has a patented technology process and a portfolio of product and application patents. It produces its graphene-based products at its own factory in Lomazzo, Italy, with a scalable and exportable manufacturing model enabling the set-up of additional production at customer locations to reduce transport costs, waste and time-to-utilisation. Directa Plus partners with customers to enable them to offer the high-performance benefits of graphene in their own products.