Directa Plus plc

("Directa Plus", the "Company" or the "Group")

PDMR Dealing

Directa Plus (AIM: DCTA), a leading producer and supplier of graphene-based products for use in consumer and industrial markets, announces that on 18 June 2025, Giulio Cesareo, Chief Executive Officer of the Company, purchased 23,500 ordinary shares of 0.25 pence each ("Ordinary Shares") at a price of 18 pence per share.

Following these transactions, Giulio Cesareo's total interest in the Company is now 4,401,174 Ordinary Shares, representing 4.21% of the total voting rights of the Company.

For further information please visit http://www.directa-plus.com/ or contact:

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About Directa Plus

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Directa Plus (www.directa-plus.com) is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets. The Company's graphene manufacturing capability uses proprietary patented technology based on a plasma super expansion process. Starting from natural graphite, each step of Directa Plus' production process - expansion, exfoliation and drying - creates graphene-based materials and hybrid graphene materials ready for a variety of uses and available in various forms such as powder, liquid and past

This proprietary production process uses a physical process, rather than a chemical process, to process graphite into pristine graphene nanoplatelets, which enables Directa Plus to offer a sustainable, non-toxic product, without unwanted by-products. Directa Plus' products are made of hybrid graphene materials and graphene nano-platelets. The products (marketed as G+®) have multiple applications due to its properties. These G+® products can be categorised into various families, with different products being suitable for specific practical applications.

Directa Plus was established in 2005 and is based in Lomazzo (Como, Italy) and has been listed on the AIM market of the London Stock Exchange since May 2016. The Company holds the Green Economy Mark from London Stock Exchange which recognises companies that contribute to the global green economy.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Giulio Cesareo
2	Reason for the notification	
a)	Position/status (1a)	Chief Executive Officer
c)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Directa Plus plc
b)	LEI	213800X2DQST3K5ND898
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.25p each
	Identification code	ISIN: GB00BSM98843
b)	Nature of the transaction	Acquisition of shares
c)	Price(s) and volume(s) (1a)	Price(s) Volume(s) 18p 23,500
e)	Aggregated information - Aggregated volume - Price	N.A. single transaction
f)	Date of the transaction	18 June 2025
e)	Place of the transaction	London Stock Exchange (XLON); AIM